



COLLECTION 2023



## POWERED BY AUDACITY

### LUXURY THROUGH CHOICE

Singer Reimagined is an independent niche brand, manufacturing exceptional timepieces produced in limited quantities.

The brand is guided by the philosophy 'Everything is Important'. The result of this pursuit is a growing family of high-performance watches.

Singer Reimagined has become synonymous with the concept of Reimagining, bringing together iconic design with twentyfirst century engineering and material science.

Inspired but never constrained by traditions, Singer Reimagined creates remarkable watches for a discerning global clientele.

Boasting innovative and highly functional display, made possible by groundbreaking movements, Singer Reimagined manufactures exceptional timepieces only in limited productions.

Singer signature sleek lines watches, offers a highly innovative & refined design with an unprecedented display where every detail is worthy of careful consideration in search of a brush with perfection. Its ongoing mission is to create the ultimate, enduring collection of iconic design.

The Track1 *Geneva Edition* in a restored and reimagined  
Porsche 911 by Singer Vehicule Design





## ODE TO FUNCTIONALITY

BY MARCO BORRACCINO

Singer Reimagined has distilled the essence of iconic stop watches from the 1960s and 1970s to reimagine the chronograph, giving birth to a different kind of timepieces that captures something of the visceral excitement of car racing. Form follows function in Marco Borraccino's vision and designs.

*'I've been into art and creation since an early age. I'm always been interested in the creative spark generated by the design process, rather than the object itself. To me creation is a process involving all senses aiming to find the perfect alchemy between different elements despite the object you are working on. Therefore designing a watch is not much different from designing a car. And the analogy and connection between the two words goes beyond style. The watch is often a racing car's judge: a car may look beautiful and sound amazing but the chronograph is the judge of whether it is fast or not. Fastest laps, sector times, qualifying, average speeds – all these components of the racing world need time-keeping. This was part of the rationale for our deep reimagining of the chronograph at SINGER.'*

After a bike accident at 5 years old, Marco found himself in a hospital. To cheer him up, his parents presented him a mechanic watch, mounted on what we call today a "Nato strap" with black & blue. Since then, he couldn't help but admiring his watch. During his young age and supported by his father, Marco attended the most notorious cars events and collectors' reunions in Italy, he developed a deep sensitivity and appreciation for automotive. Moreover, being at few kilometers away from the legendary Monza circuit, Marco spent entire days attending car races.

So naturally, when he had to imagine the watch of his dreams, the Singer Track1 Launch Edition, Marco could not ignore his passion for 70's timepieces like the OMEGA FlightMaster and the Heuer Autavia Chrono Automatic Caliber 11. A particular admiration also dedicated to the amazing opus of Mr. Jack Heuer for his creativity and strategical skills.

*Marco Borraccino, Co-founder and Artistic director  
of Singer Reimagined*





*Marco Borraccino and Rob Dickinson, co-founders of Singer Reimagined*



## SINGER REIMAGINED

Singer Reimagined, the award-winning high-watchmaking company based in Geneva, has become synonymous with the concept of Reimagining. It is part of Singer Group, the Californian-based luxury brand that has become globally renowned for its bespoke restorations of the Porsche 911 since 2009.

Singer Reimagined was born from the encounter between Rob Dickinson, the founder of Singer Vehicle Design and Marco Borraccino. The two formed an immediate connection their common vision about design and the passion for iconic objects. From this discussion an idea was born: to create mighty timepieces that would reimagine high-watchmaking.

It was at this point that a decisive encounter with a third pillar of the collaboration took place. Marco shared his idea for a unique chronograph with the famed master watchmaker Jean-Marc Wiederrecht. This is how Singer Reimagined started a very unusual path based on passion and friendship.

Few years later, the brand takes the watch industry by a storm with innovative designs and ideas always driven by the devotion to beauty and functionality.

*Marco Borraccino and Rob Dickinson, co-founders of Singer Reimagined and Jean- Marc Wiederrecht, founder of Agenhor and watchmaker*

*“I never worked to reach a level, but I always fought to do what I love. What makes me proud today is having my brand so that I can continue doing what I love: creating.”*

MARCO BORRACCINO







# 1969 COLLECTION



Singer Reimagined timepieces are by definition a love letter to the vintage design of iconic 60's and 70's timepieces, now enhanced by functional improvements and state of the art horological engineering. The idea that started the brand was reimagining one of the most iconic watch movements from that specific era: the Automatic Chronograph.

The first three, and very iconic, automatic chronographs were, in fact, released in 1969. Chronomatic, El Primero and Caliber 6139 were publicly launched that very year.

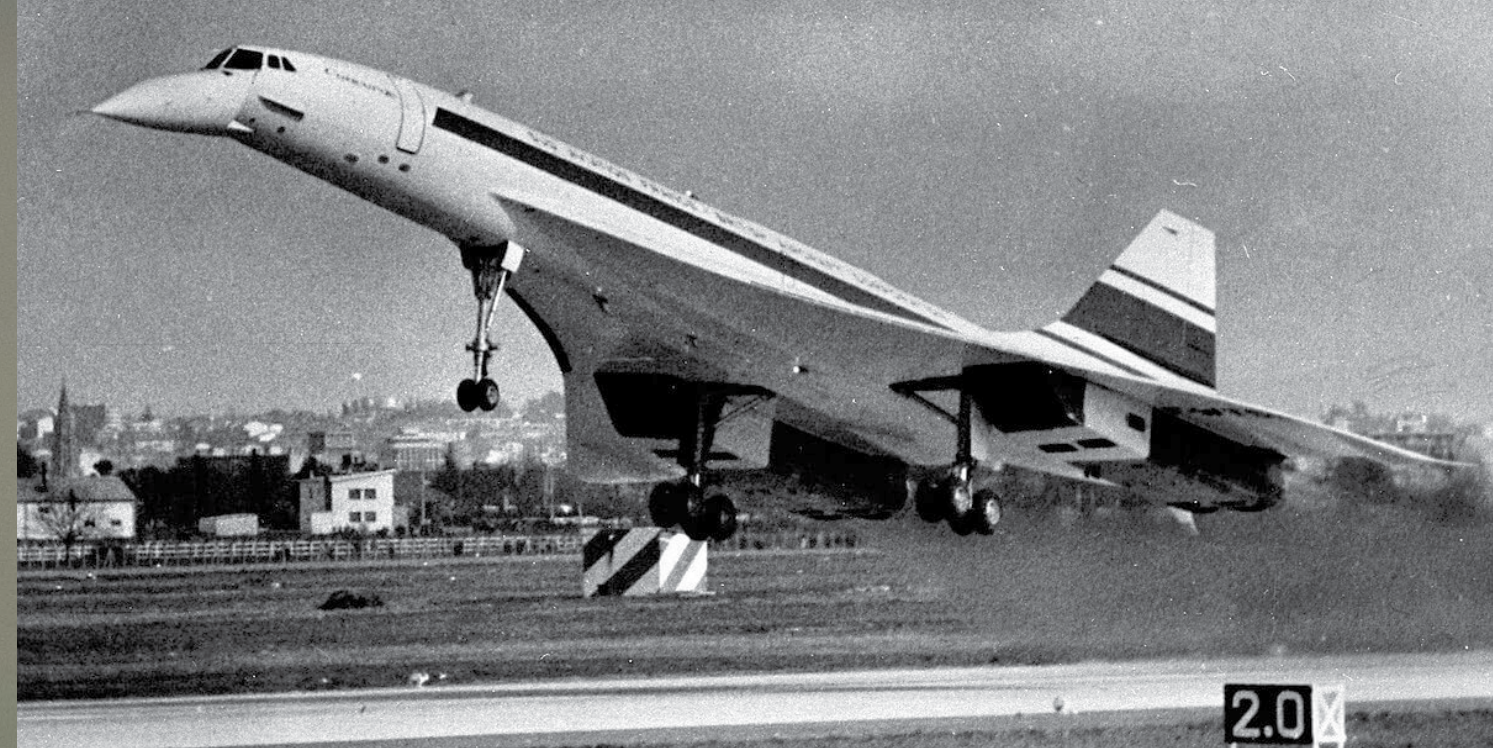
NEW COLLECTION



1969 will be remembered as a year rich in incredible events, stories, discoveries, with culture-altering events like Woodstock, the Moon landing, Abbey Road - Beatles' final album, and the first Concord flight, just to mention a few. A year that became iconic and meaningful for many reasons.

At Singer Reimagined we decided to celebrate that fantastic year by introducing a new product line named 1969. A new watch collection designed as Singer Reimagined could have conceived and released it, in that precise year!





Woodstock Music and Art Fair	Woodstock Music and Art Fair	Woodstock Music and Art Fair	THREE DAY TICKET
<del>FRIDAY</del>	<del>SATURDAY</del>	<del>SUNDAY</del>	
August 15, 1969	August 16, 1969	August 17, 1969	Aug. 15, 16, 17 1969
10 A. M.	10 A. M.	10 A. M.	
<del>\$8.00</del>	<del>\$8.00</del>	<del>\$8.00</del>	\$24.00
Good For One Admission Only	Good For One Admission Only	Good For One Admission Only	
27228 NO REFUNDS	27228 NO REFUNDS	27228 NO REFUNDS	27228





# 1969 Collection - Two Timepieces

## 1969 CHRONOGRAPH

Quintessential expression of Singer Reimagined high-watchmaking approach, featuring the most recent version of the famous Agengraphe caliber. A new time display, enhanced readability and the award-winning 60 hours chronograph function taking central stage on the dial. All of this condensed to only 40mm.

## 1969 TIMER

Representation of the ultimate example of complexity distilled to its purest form. An intricate zero-reset system combined with a flyback device is the hidden technical gem behind this three-hands timepiece. A simple push of the button at 2 o'clock allows for lightning fast elapsed-time measurement using the central second hand of your watch.



1969 Chronograph



1969 Timer



## 1969, Distinctive Style

### DESIGN

The design pays tribute to the style of that era even further. A new watch case, smaller dimensions and revised displays are coupled with a brand-new metal band. The quintessential elements for the icon to be, for men and women. A new model combining wearability, a strong personality and an elegant, distinctive style.

### METAL BRACELET

The stainless-steel bracelet is composed of two contrasting elements. The edgy brushed "H" links are designed after racetracks' curbs shape, providing a contrasted and vibrant effect. In contraposition, the rounded polished center links bring smooth reflections and sparkles of light. This combination ensures exceptional wearability and comfort. The brushed sloping facets are complemented by polished chamfers, visually extending the case profile with polished edges – a brand signature feature.

Tapering from 22 to 18mm, the new bracelet, incorporating an adjustable fitting system housed in the folding clasp, is perfected for the widest array of wrists. The micro-adjustment mechanism, with 21 steps to precisely adapt the length of the bracelet by up to 2cm, allows an optimal fit, be it for gents' or ladies' wrists, without having to take the watch off.

The stainless-steel clasp cover, engraved with the brand's logo, features a fine brushing on the upper surface and mirror-polished edges. It is released by a pair of push pieces.





## 1969, a Blast from the Past

### DIALS

Executed in a very deep and precious piano-black lacquer finish, dials are enriched with an applied signature golden crown ring, adding an iconic and unexpected detail which complements the sobriety and functional minimalism of the graphics.

These elements are magnified by a domed glass-box sapphire crystal, visually extruding the dial out of its metal frame.

### WATCH CASE

The case size of the new Singer 1969 collection is 40mm. A sober and stylishly design to fit every wrist. A development in design based on well-researched ergonomic and functional considerations.

Stainless steel is the material we chose for the case. Solid, preciously finished and an ever classic. Brushed surfaces and polished edges, a Singer signature, are meticulously executed to provide a jewel-like appeal.

The two-pieces case features a domed glass-box sapphire crystal, providing an instant retro-look reminiscent of classic timepieces. The vigorous curves of its shape are underlined by mirror-polished edges providing dynamism and velocity.





## 1969, Amazing Engines

### 1969 CHRONOGRAPH 40MM

The central dial displays the chronographic information in pure Singer style. Seconds, jumping minutes and jumping hours hands are centrally mounted and all point to the same base-60 scale. Singer chronographs are the only ones allowing event tracking of up to 60 hours. Time-of-the-day indication is displayed on the bottom side of the dial, via two disks rotating underneath the dial surface. Dials graphics and time indication arrows are executed in SuperLuminova®.

The 72h power reserve is complemented by an hidden automatic winding system, positioned underneath the dial, which leaves an unobstructed view of our beautifully finished intricate caliber 6365 counting 491 different components and 56 jewels. Column wheel chronograph with three exclusive patents including the hybrid proprietary Agenclutch clutch system.

### 1969 TIMER 40MM

The new three hands watch features, for the first time at Singer, a more traditional time display. Despite the very sleek and minimal design it features a twisted function consisting of the zero-reset - flyback system allowing to use the central sweeping seconds hand as a smart and intuitive one-minute counter.

The pusher at 2 o'clock allows to reset and restart timing quickly without needing to go through the traditional sequence of start-stop-reset. This system offers the opportunity to execute instant and sequential measurements, without interfering with watch timekeeping. A proprietary clutch system allows the central seconds hand to be dissociated from the movement, while kept still, and to be reengaged for motion as soon as the push button is released.







## 1969 CHRONOGRAPH

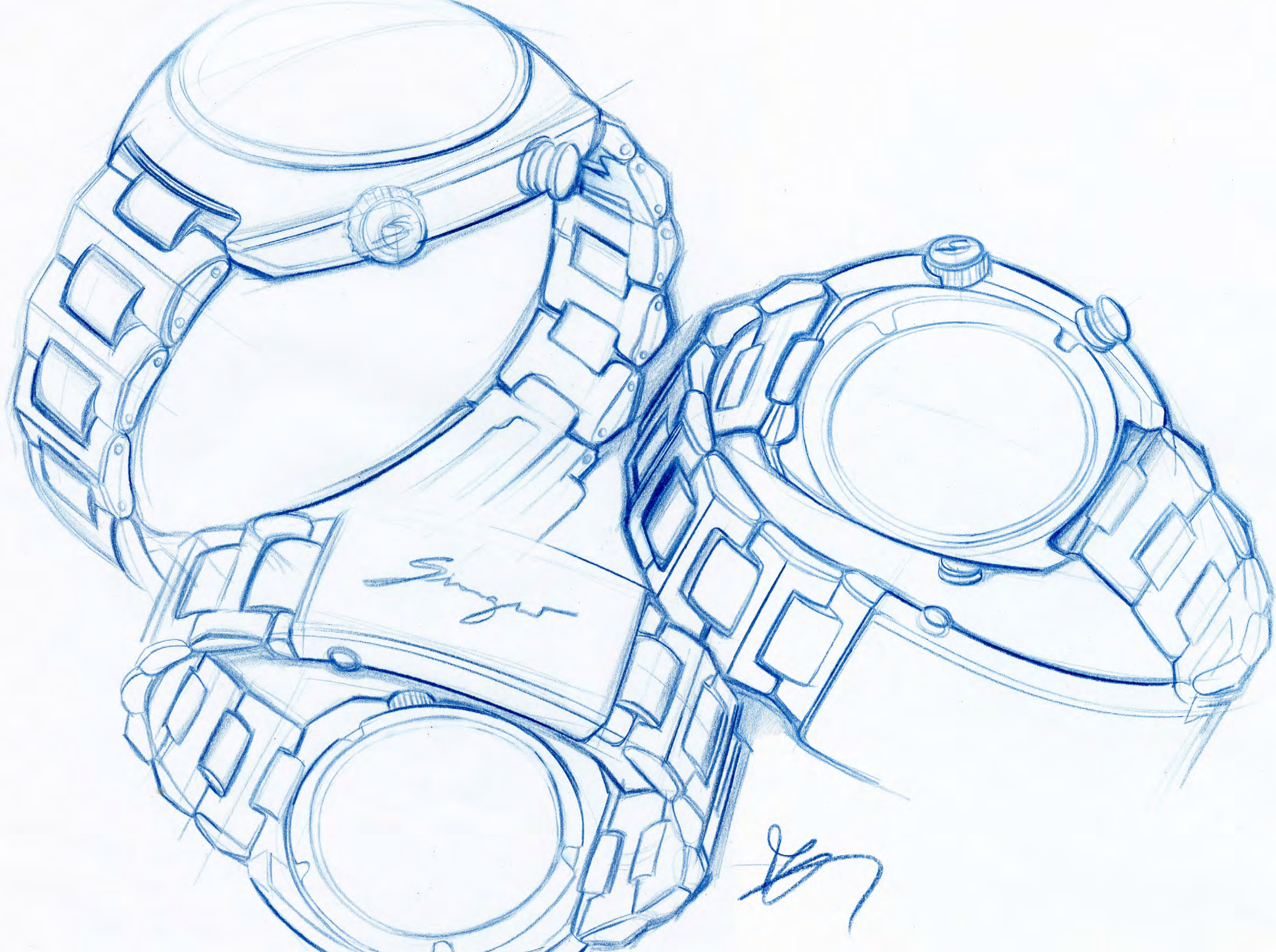
Caliber Singer Reimagined 6365. 491 components, 56 jewels.  
Automatic mechanical movement column-wheel chronograph. AgenGraphe Singer Reimagined exclusive 3-60 indication centralized instantaneous chronograph hours (60 hours) and minutes (60 minutes). Sweep chronograph second hand (60 seconds)

10 ATM / 100m water resistance.  
40mm diameter, 15.6mm thickness.

316L stainless steel watch case and deep piano-black lacquer finish dial with golden crown ring.  
Singer signature 316L stainless steel metal band.

Caliber 6365 Limited production of 50 pieces in 2023.  
Price 51'000 CHF before local taxes









## 1969 TIMER

Caliber 6363, 237 components, 37 jewels.  
Manual-wound mechanism providing three days (72 hours power reserve).

10 ATM / 100m water resistance.  
40mm diameter, 15.6mm thickness.

316L stainless steel watch case and deep piano-black lacquer finish dial with golden crown ring.  
Singer signature 316L stainless steel metal band.

Limited production of 50 pieces in 2023.  
Price 29'900 CHF before local taxes





FLYBACK  
ONE MINUTE TIMER  
ZERO-RESET

MADE IN  
SWITZERLAND

SWISS



# THE TRACK 1 COLLECTION



## ICONIC COLLECTION



Singer Reimagined has distilled the essence of iconic stop watches from the 1960s and 1970s to reimagine the chronograph, giving birth to a different kind of watches that captures something of the visceral excitement for car racing.

Form follows function, with a radical focus on legibility through the centralized display of all the chronograph functions thanks to a revolutionary movement. Singer Reimagined innovative layout provides with a very interesting characteristic. The team has been able to conceive a watch that keeps the archetypal features of traditional and sport timepieces with a new and fascinating twist.



# The Chronograph Reimagined

## AGENGRAPHE

The whole design nests the award-winning calibre AgenGraphe with its 477 components and 67 jewels. This radical movement is the result of ten years of development, it brings focus on legibility through the display of all chronograph functions in the centre of the dial. The aim is to elevate and showcase elapsed time, the personal time, as King.

Thanks to the revolutionnary Agengraphe movement, this is the first chronograph with its priorities in the right place.

## FORM FOLLOWS FUNCTION

A revolution in how time and elapsed time are presented.

SINGER central chronograph redefines completely the way information is delivered, focusing on the elapsed time as the most important information of the stop-watch. We challenged conventions that have been unchanged for decades by deeply reimagining the way mechanical movement works and delivers the information.

## ELAPSED TIME IS KING

The Track1 is a radical re-engineering of the chronograph.

Its sleek lines frame a highly innovative and complex design with an unprecedented display made possible by a revolutionary movement, the AgenGraphe 6361.

This groundbreaking automatic caliber goes beyond the limitations imposed by preceding mechanisms, enabling a centralized indication of the chronograph functions, thus enabling a radical focus on legibility and performance.

The time of day is presented in striking relief around the periphery of the dial by the small pointer at 6 o'clock, floating just above 2 rotating discs. A revolution in how time and elapsed time are presented.

The movement *Agengraphe* 6361





## Mechanical Innovations

### ENGINE AG6361

34.40mm in diameter, this innovative twin-barrel calibre beats at 3Hz for a healthy power reserve of more than 60 hours. The Singer Track1 revolutionary automatic column-wheel chronograph movement boasts a completely new design and architecture.

Developed with Agenhor, it is further enhanced by a novel clutch system, for a smoother operation of the chronograph. Its unique 3x60 display (60 seconds, 60 minutes, 60 hours) is exclusive to Singer Reimagined.

### OSCILLATING WEIGHT

To enable the best view of the intricacies of movement, the winding rotor has been placed on the dial side. That's another specificity of the the Agengraphe movement, allowing to appreciate the beauty and complexity of it on the back of your Singer Track1 watch. In fact, much of the success of the AgenGraphe 6361 caliber rests in the harmony combined with the effectiveness of its components.

### SINGER TRACK1 DISKS DISPLAY

While designing the Track1 the main goal was to improve chronograph performances. Therefore, the designer found a brilliant way to separate the chronograph from the time of the day to considerably improve readability and ergonomics. The Singer Track1 collection reverses the accepted order of priority, driven by the belief that beauty comes from the uncompromising pursuit of optimized functionality.

The chronograph function takes centre - stage - as it should in a sports watch. The chronograph hours, minutes and seconds are coaxially mounted in the center of the dial, allowing the elapsed time to be read easily and clearly with just a glance. The time of day is not forgotten but is instead presented in fascinating relief around the periphery of the dial.

Open caseback of the *Track1 Flamboyant Edition* with Agengraphe 6361.





# Neo-Retro Design, Sober Elegance

## ICONIC DESIGN

At Singer Reimagined, Marco Borraccino has created complex timepieces inspired by iconic chronographs mainly from the 70's golden era. Starting from a vintage inspired barrel shaped case, Marco designed the watch profile to evoke speed and dynamism enhancing ergonomic to ensure perfect fitting regardless to wrist size. Push buttons position on the sides of the case allows not only an easy use of the watch while wearing it but also – here again influenced by car racing – handling the Track1 like a real stopwatch.

## FINISHES

Built with passion and utmost care, the watches are immaculately finished with exacting attention to details. There are no shortcuts in our obsessive search to elevate the aesthetics and functionality to the highest levels.

On the case, the use of double polished edges, framing the side view of the watch, gives lightness to the overall design and creates an alternation of different finishing for a precious and refined result.

To enhance legibility as much as possible, each face of the watches features various finishes to create a sense of depth and contrast.

## MATERIALS

Singer Reimagined watches are crafted from selected materials with a single-minded pursuit of aesthetic and engineering perfection. Each Singer Track 1 has been conceived to embody preciousness, lightweight or performance.

Singer Reimagined's straps are manufactured with the same care and attention that Singer Vehicle Design lavishes on the interiors of clients' cars. With their distinctive square tip, the straps are crafted from rare and fine quality materials by expert artisans.

Track 1 *Skeleton Gold Edition*











## TRACK1 HONG KONG EDITION

With the Hong Kong Edition, excitement is set to full throttle with striking orange accents. This adrenaline-infused stopwatch is the third version of Track 1. Encased in high performance ceramic-aluminum, this revolutionary chronograph is presented in a lightweight version clad in black with powerful orange accents.

The Track 1 Hong Kong Edition is showcased in a ceramic-aluminum black case, crafted by electro-plasma oxidation. The surface layer of a special aerospace-specification aluminum alloy is transformed into ceramic. The result of this high-tech process is a super-black case combining exceptional resistance to scratches, wear and corrosion, with the lightness of its aluminum core.

SR003 - 51'500 CHF  
 CALIBER SINGER REIMAGINED 6361  
 43MM, CERAMIC-ALUMINUM BLACK  
 LIMITED EDITION OF 50 PIECES  
 WATER RESISTANCE: 100M / 10 ATM









## TRACK1 EMIRATES EDITION

The Singer Track 1 Emirates Edition showcases a ceramic-aluminium case. The restrained, matte finishing perfectly contrasts with the golden, polished titanium details obtained through ZrN treatment. This is a watch of contrasts that combines iconic design with cutting-edge engineering and a sporting character with touches of luxury.

The ceramic-aluminum material used on the watch ensures the case retains the lightness of aluminum together with durability and scratches resistance of a ceramic material. The golden finishing of the components is obtained thanks to a ZrN treatment on titanium. Beyond the golden color it gives to the material, this ZrN treatment helps to improve resistance to wear and enhances the hardness of the upper layers of the material.

SR005 - 53'000 CHF  
CALIBER SINGER REIMAGINED 6361  
43MM, MIDDLE CASE IN CERAMIC ALUMINIUM. BEZEL, BACK-CASE, PUSHERS AND CROWN IN GOLDEN ZrN GRADE 5 TITANIUM  
LIMITED EDITION OF 25 NUMBERED PIECES  
WATER RESISTANCE: 100M / 10 ATM





## TRACK1 BOLD EDITION

Nothing screams fierce and power louder than the Track 1 Bold Edition. This model embodies boldness at its best. The elegance of the dial is set to full throttle with striking gold accents; the high contrast hands ensure optimal legibility while the tachymeter creates a clear separation between the peripheral time of day and the central elapsed time. The Track 1 Bold Edition is showcased in a ceramic-aluminum black case. This cutting-edge material offers comfort, resistance and great aesthetics. The interplay between light and shadows enhances the sleek lines of the 43mm barrel-shaped case and its smooth-to-the-touch surface offers an exceptional tactile experience. Located on each side of the case to enhanced operations and ergonomics, the crown and pushers are fashioned out of grade 5 titanium. Their surface is treated with black DLC coating providing superior resistance and head-turning good looks.

SR006 - 51'500 CHF  
 CALIBER SINGER REIMAGINED 6361  
 43MM, MIDDLE CASE IN CERAMIC ALUMINIUM. BEZEL, BACK-CASE, PUSHERS AND CROWN IN GOLDEN ZRN GRADE 5 TITANIUM  
 LIMITED EDITION OF 25 PIECES  
 WATER RESISTANCE: 100M / 10 ATM





## TRACK1 FLAMBOYANT EDITION

The elegant dial of the Track 1 Flamboyant Edition showcases a deep and complex red color thanks to the alternance of sunray and circular brushed finish; the high contrast of orange hands ensure optimal legibility while rhodium tachymeter flange creates a clear separation between the peripheral time of day and the central elapsed time.

Singer Track1 Flamboyant Edition proposes a new circular brushed finishing on the signature lightweight Grade 5 titanium case. The marked design of the bull-head push buttons allows the chronograph to be easily operated worn on the wrist or hold like a racing stopwatch, offering great ergonomic performances and a unique style.

SR007 - 49'000 CHF  
 CALIBER SINGER REIMAGINED 6361  
 43MM, CIRCULAR BRUSHED TITANIUM CASE  
 LIMITED EDITION OF 25 NUMBERED PIECES  
 WATER RESISTANCE: 100M / 10 ATM





## TRACK1 SKLT GOLD EDITION

The Track1 SKLT Edition features a new-generation see-through dial, suspended over the movement, allowing a view of the components below.

Shaped as a structural chassis, the open-work dial reveals the signature minutes wheel, highlighted in a golden finish, to match the aesthetic of this special watch. Underneath the minutes wheel lies the automatic rotor itself finished in circular brushed black. Through the open-work dial, these vital elements of the movement are finally exposed and visible, revealing the secret of our automatic system.

As a rare jewel, the Singer Track 1 SKLT Edition has been produced as a limited edition of 15 numbered units. A very special watch highlighting the exquisite engineering of the Track1 collection and Singer's mastery of precious materials.

SR008 - 95'000 CHF

CALIBER SINGER REIMAGINED 6361

43MM, CIRCULAR BRUSHED 18K YELLOW GOLD CASE (1N)

LIMITED EDITION OF 15 NUMBERED PIECES

WATER RESISTANCE: 100M / 10 ATM









## TRACK1 SKLT CARBON EDITION

The Track 1 SKLT Carbon Edition flows in developing the skeleton dial collection, allowing the full beauty of its revolutionary movement to be unveiled.

Crafted from stratified forged carbon, this architectural timepiece was engineered with the intent of reducing mass, enhancing lightness and opening wide on the movement. Bezel, push buttons and crown, made of grade 5 titanium, are mirror polished by hand and coated in black DLC in order to provide highlight and contrast.

The Singer caoutchouc strap fitting the dynamic spirit of the Track1 SKLT Carbon and embodying the pursuit of lightweight and technicity. The black openwork strap reinterprets the iconic rivet perforations enhancing both the vintage style and the energetic look. This new powerful Singer signature perfectly matches with the sportivity of the watch and its performances.

SR009 - 64'000 CHF  
CALIBER SINGER REIMAGINED 6361  
43MM, STRATIFIED FORGED CARBON CASE  
LIMITED EDITION OF 25 NUMBERED PIECES  
WATER RESISTANCE: 100M / 10 ATM



# THE FLYTRACK COLLECTION



## ICONIC COLLECTION



The Singer Flytrack collection was designed to provide one of the most instantaneous ways of measuring short elapsed times, allowing you to measure repetitive, sequential events. The Flytrack wristwatch collection embodies groundbreaking horologic innovation and contemporary design. With its ability to transition between time and elapsed time, with its flyback zero reset functionality, it is a genuine step forward in terms of how the chronograph can be configured and displayed for ease of reading.







# The Seconds Reimagined

## ONE MINUTE

The most minimalistic celebration of elapsed time calculations dressed in a timeless style. The Flytrack collection, designed to once again reimagine the chronograph, is a celebration of the practicality of a chronograph combined with a specific calibrated scale. 60' seconds is the universal time-frame used for most of elapsed time calculations. Depending on the scale referred to, we can obtain a variety of different information.

## A TOOL

The original display of this time-only watch focuses on essential functions. The hour indication is relegated to the periphery via a rotating ring while the minutes are displayed traditionally in the center, together with a special sweep seconds hand. Thanks to the pusher at 2 o'clock, the seconds indicator can be used as a flyback chronograph hand. Pushing and releasing the button will instantly reset and restart the central seconds.

As such, it captures the functionality of a flyback chronograph, on-demand, when you need it, without going through the traditional sequence of start-stop-reset. It can also be used to "zero-reset" your watch's time easily and precisely for a sharp time indication.

## A COLLECTION, YOUR PERSONNALITY

These minimalistic timepieces combine the practicality of a chronograph with the functional innovation of a tool watch.

Each limited edition Flytrack is unique. Each with its distinctive style, some models feature a specific scale on their dial.

Each model encapsulates Singer Reimagined focus on twenty-first century engineering and jewel-like execution and best fits the personality of its owner and fully matches his favourite timekeeping experience. A dedicated style and a tool function for each person.

Opposite page: 18-carat gold individual limited edition number of the Flytrack Telemeter applied on the case





# Mechanical Creativity

## ENGINE 6364

The unique Singer AG6364 mechanism allows to measure short time-based events, as many times you wish, without interfering with the watch timekeeping.

The twist on Flytrack watches is easily accessible through the push-button at 2 o'clock. Singer Reimagined's proprietary system allows to instantly convert the central sweeping second-hand into a flyback chronograph-hand.

Holding the push button down keeps the second hand motionless at zero. Releasing the button instantly sets the hand moving, allowing quick-reaction, light-speed starts. Pushing and releasing the button, will reset and restart immediately the central second hand for lightning time measurements.

The device can be used as well to zero-reset your watch time, very easily, whenever desired. Hold your push-button down and releasing it precisely at the right moment, to synchronize your watch.

Singer Flytrack movement, AG6364, has noble descendants, sharing its architecture with the prestigious, award winning, AgenGraphe 6361. A dedicated development, focused on efficiency and performance, drove our technical team and watchmakers to imagine innovative solutions to deliver a playful yet useful complication aiming to be the most minimalistic iteration on the chronograph theme.

314 components, manual winding, two barrels providing 60h of power reserve, 39 jewels and a unique flyback & zero-reset function, all these characteristics provide the Singer Flytrack with the pedigree of an iconic watch.











## FLYTRACK TACHYMETER

Inspired by man's fascination with speed, the Flytrack Tachymeter is a piece of groundbreaking horologic innovation and contemporary design, in an exclusive, individually numbered edition of ten pieces only. Applying a thoroughly modern twist to one of the many inherent uses of the chronograph's versatile functionality as a practical instrument, at the push of a button it transitions from a time only display into a sixty second flyback chronograph, with a dial layout designed to measure travelling speed over a set distance.

The watch features a black matte dial with a circular scale which scrolls inwards towards the centre to provide a speed reading from 300mph right down to 20mph. Activated via the piston-topped pusher at 2, the long slender second hand transitions from seconds-as-time mode to flyback chronograph functionality, instantly resetting to zero as it repurposes to measure speed over a set distance using the tachymeter scale.

SR101 - 28'500 CHF  
CALIBER SINGER REIMAGINED 6364  
43MM, 5 GRADE TITANIUM CASE  
LIMITED EDITION OF 10 NUMBERED PIECES  
WATER RESISTANCE: 100M / 10 ATM





## FLYTRACK TELEMETER

The Flytrack Telemeter is a watch which is as enigmatic as it is ingenious. Applying a thoroughly modern twist to one of the many inherent uses of the chronograph's versatile functionality as a practical instrument, at the push of a button it transitions from a time only display into a sixty second flyback chronograph, with a dial layout designed to measure travelling speed over a set distance on a dial which is marked to measure distances of up to fifteen kilometers.

Encased in a sleek but imposing mass of Grade 5 Titanium, the Flytrack Telemeter has a subtle arching curvature from end to end, and measures 43mm across and 15mm tall.

SR103 - 28'500 CHF  
CALIBER SINGER REIMAGINED 6364  
43MM, 5 GRADE TITANIUM CASE  
LIMITED EDITION OF 10 NUMBERED PIECES  
WATER RESISTANCE: 100M / 10 ATM





## FLYTRACK BARISTA

The Barista Edition is a creative watch that celebrates elements of Italian culture and lifestyle, featuring the unique one-minute coffee brewing scale. Espresso brewing is an art. Precision is the key. The Singer Flytrack Barista represents the meeting point of two universes: The Art of Watchmaking and The Art of Espresso. The Barista scale allowing easy measurement of the extraction time for your favorite coffee style prepared with your espresso machine. The longer the extraction time shown on the scale, the larger the coffee style.

The dial is matte brown, velvet-touch with the unique one-minute coffee brewing scale traced in contrast using a subtle beige color. A circular brushed golden rehaut, with a contrasting 60 second indication in black, underlines the refinement of this timepiece. The stainless-steel case is hand-finished with circular brushing and polished edges. The dark brown smooth calf strap, with brown stitching, is completed with a matching stainless-steel folding buckle.

SR106 - 27'500 CHF  
 CALIBER SINGER REIMAGINED 6364  
 43MM, 316L STAINLESS STEEL CASE  
 LIMITED EDITION OF 30 NUMBERED PIECES  
 WATER RESISTANCE: 100M / 10 ATM







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